

DAISHN

Company Guide



Company Policy

Work diligently and maintain higher motivation
to be the One and Only Company preferred by customers.



DAISHIN

Company Name Daishin Industries Co., Ltd.

Location 3-27-18, Shikahama, Adachi-Ku, Tokyo, 123-0871
TEL: +81-3-3853-6521 FAX: +81-3-3853-6546

Established August 1968

Capital JPY10,000,000-

Business Outline Manufacturing of Automotive Floor Mats and Rubber Mats for OEM

Directors Chairman: Tsuneyasu Nakagawa
President: Toshikazu Nakagawa
Director: Yuka Hayakawa

Employees 47 (HQ 15, Hidaka Warehouse 8, Yamagata Factory 24)

Main Customers ISUZU A&S Co., Ltd. (ISUZU), Okada Seisakusho Co., Ltd. (DAIHATSU),
Toyota Tsusho Co., Ltd. (TOYOTA • SUBARU), Nissan Motor Co., Ltd.,
Honda Access Co., Ltd. (HONDA), Sugihara Co., Ltd. (MAZDA)
Mitsubishi Motors Co., Ltd., Mitsubishi Fuso Truck and Bus Co., Ltd.

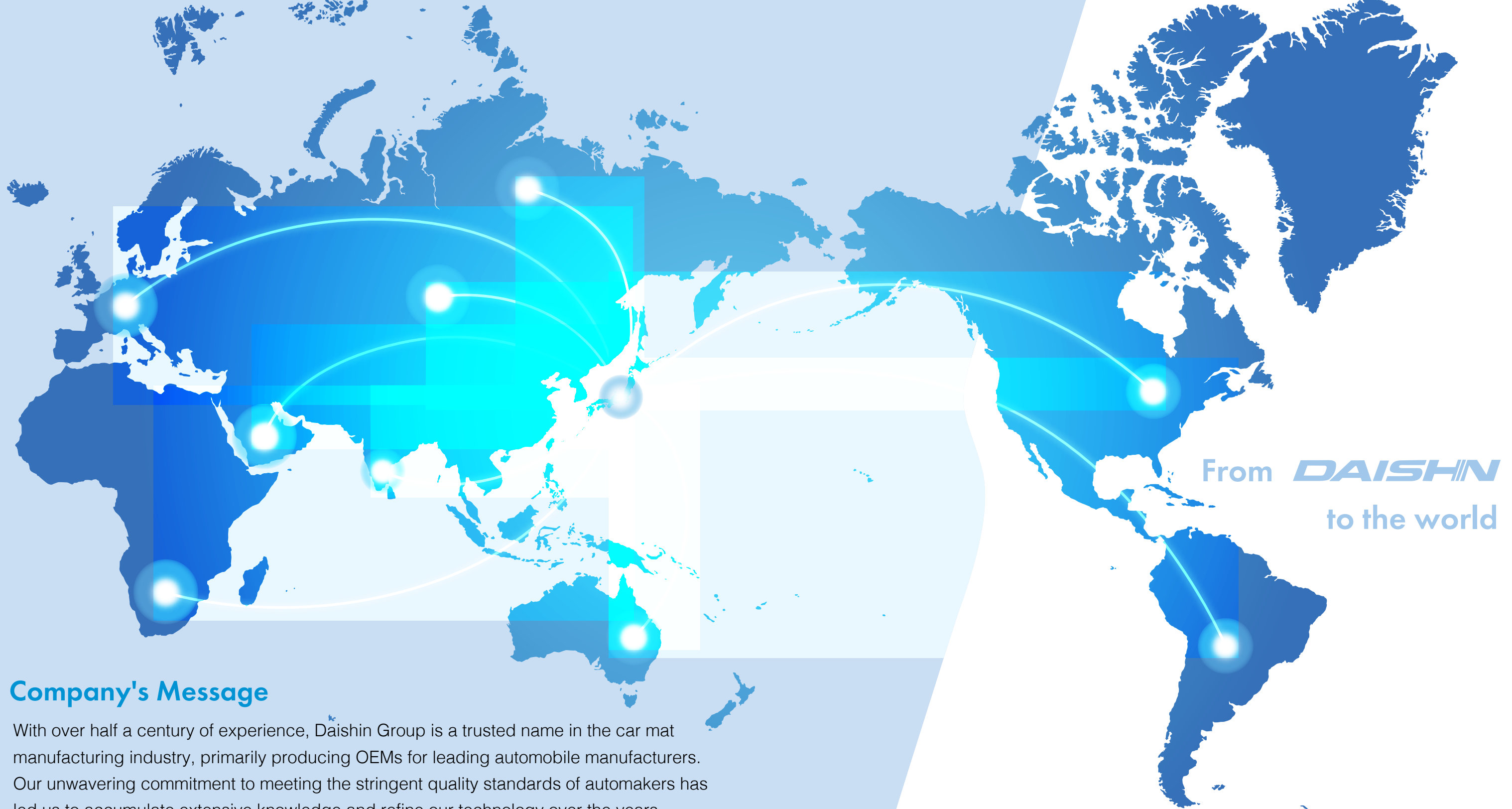
DAISHIN

HEADQUARTER

DAISHIN HISTORY

- Jun 1961** • Established Nakagawa Industry Co.,Ltd. in Tokyo, Japan
- Jun 1961** • Start supply to Isuzu Motor Co.,Ltd.
- May 1964** • Start supply to Mitsubishi Motor Co.,Ltd.
- Aug 1968** • Change of company name to Daishin Industries Co.,Ltd.
- Oct 1968** • Start supply to Nissan Motor Co.,Ltd.
- Aug 1978** • Established Daishin Co.,Ltd. (Yamagata Factory) in Yamagata, Japan
- May 1989** • Start supply to Honda through Honda Access Co.,Ltd.
- Sep 1990** • Established Nakagawa Rubber Industries Sdn. Bhd. in Malaysia
- Mar 1997** • Established Suzhou Tunshen Automotive Carpet Co.,Ltd. in China
- Jun 2001** • Established Nakagawa Automotive Carpets Sdn. Bhd. in Malaysia
- Jun 2001** • Start supply to Toyota through Toyoya Tsusho Co.,Ltd.
- Feb 2006** • Established Hidaka Warehouse in Saitama, Japan
- Feb 2008** • Expansion of China Factory
- Feb 2011** • Expansion of Malaysia Factory
- Apr 2012** • Shift HQ within Adachi, Tokyo, Japan
- Jul 2013** • Established Daishin Asia Pacific Co.,Ltd. in Thailand
- Dec 2013** • Merger of Daishin Co.,Ltd. (Yamagata) to Daishin Industries Co.,Ltd.
- Feb 2024** • Established Suzhou Dashen Automotive Carpet Co., Ltd.





Company's Message

With over half a century of experience, Daishin Group is a trusted name in the car mat manufacturing industry, primarily producing OEMs for leading automobile manufacturers. Our unwavering commitment to meeting the stringent quality standards of automakers has led us to accumulate extensive knowledge and refine our technology over the years, ensuring that we deliver products of the highest quality to car users worldwide.

We have continued to deliver products that meet the strict requirements of automobile manufacturers to the feet of automobile users worldwide.

We have been delivering high-quality, low-cost car mats to automobile users worldwide based on "Quality First."

This allows us to achieve both high quality and low cost.

In addition, we listen to the voices of our customers not only in Japan but around the world and strive to develop products that meet their needs and exceed their expectations with our high level of creativity and design ability.

From **DAISHIN**
to the world

To The Automotive Footwell
Around The World.

DAISHIN
GREETING



Affiliated company

Indonesia Factory

7 PT Classic Automotive Manufacturing

Location
Surabaya, Indonesia
Established
February 2004
Capital
USD2,400,000-
Employees
55

Directors
President Director : Sanjeev Bhalla
Director : Partab Rai
President Commissioner : Dilip Rupo Chugani
Commissioner : Kunel S Vasandani
QMS
ISO9001:2008 (Certified 2014)
Main Customers
Toyota Auto Body Indonesia

Taiwan Factory

8 Singform Enterprise Co., Ltd.

Location
Chiayi, Taiwan
Established
1987
Capital
USD8,000,000-

Employees
85
QMS
ISO14001
TS16949

JAPAN

- 1 Tokyo Head Office
- 2 Hidaka Warehouse
- 3 Yamagata Factory

Carpet Main Supplier:
Toobo Material Co., Ltd. / Hasetora Boseki Co., Ltd.



Hidaka Warehouse



Yamagata Factory

CHINA

4 Suzhou Dashen Automotive Carpet Co., Ltd.



Location Taicang, Suzhou, China
Established February 2024
Capital CNY10,000,000-
Directors President : Toshikazu Nakagawa
General Manager : Shigeru Nakagawa
Employees 58
Production Capacity 90,000m² per month (Sewing Ability)
QMS IATF16949 (Expected in 2025)

Carpet Supplier: Suzhou Tuntex Fiber & Carpet Co., Ltd.

China Factory

MALAYSIA

5 Nakagawa Rubber Industries Sdn.Bhd.



Location Selangor, Malaysia
Established September 1990
Capital MYR2,600,000-
Directors Chairman : Tsuneyasu Nakagawa
Managing Director : Toshikazu Nakagawa
Deputy Managing Director : Makoto Ofuji
Employees 260
Production Capacity 120,000sets per month
QMS ISO9001 (Certified 2003), ISO/TS16949 (2006)
ISO14001 (2008), IATF16949:2016 (2017)
OHSAS18001 (2008), ISO45001 (2019)
Main Customers UMWT, TOYOTA

Carpet Supplier: Nakagawa Automotive Carpets Sdn. Bhd.

Malaysia Factory

THAILAND

6 Daishin Asia Pacific Co., Ltd.

Location Samutprakan, Thailand
Established July 2013
Capital THB100,000,000-
Directors President : Toshikazu Nakagawa
Director : Tsuneyasu Nakagawa
Director : Makoto Ofuji
General Manager : Manabu Torikawa
Employees 40
QMS ISO9001 : 2015 (Certified 2016),
ISO14001 : 2015 (2016)
Main Customers TOYOTA, ISUZU Thailand

Rubber Mat Supplier : Thaiyont Rubber 1998 Co., Ltd.



Thailand Factory

PRODUCT introduction

Rubber Mat

3D Rubber Mat

Luggage Mat

Carpet Mat

Hand Tufted Carpet Mat

PVC 3D Mat
Lightweight

3D ETC Mat

TPE 5D Mat

Injection Mat

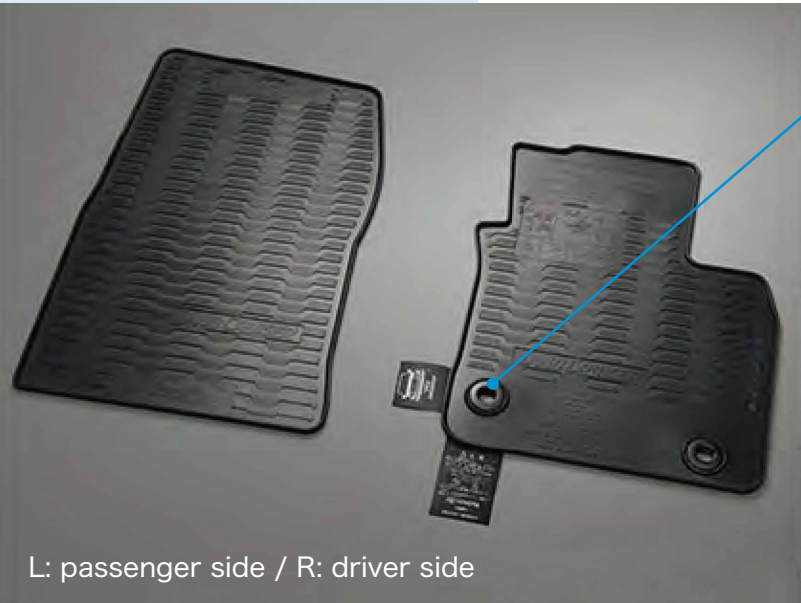
For Various Needs

Rugged mats suitable for driving on rough roads

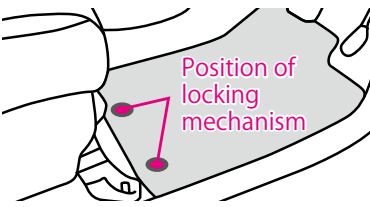
Rubber Mat

For Driving in Snowy area and Seaside leisure

3D Rubber Mat



Attached with a locking mechanism that is suitable for various cars



L: passenger side / R: driver side

Rubber mats with excellent waterproofness, stain resistance, and durability are indispensable in harsh conditions such as snow, rain, or mud. The Daishin Group, which combines knowledge of materials and processing technologies, achieves high quality and affordable pricing through integrated production from procurement of rubber materials to processing. We also specialize in counter-odor-measures to differentiate our products from those of other companies.

Technical Point

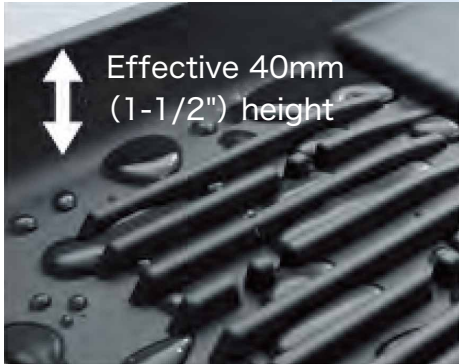
The same mold can create mats that fit multiple car models by inserting cut lines when designing, which can keep the cost down.

Material :
Synthetic Rubber (SBR)



Product Features

The concave surface of the mat keeps sand and dust inside. Easy to clean, just washing with water will be enough.



Effective 40mm (1-1/2") height

Product Features

The high edge and vehicle-specific design prevent water and dirt from entering the vehicle's floor and keep the interior clean.

Technical Point

Forming rubber into a 3D shape requires craftsmanship, which we have sharpened for decades.



Tray type mat

This mat is excellent for dirt resistance and waterproofing, making it suitable for placing wet or dirty items on the passenger side.



Usage example

You can put soaked items here to prevent your car from getting messy.

Rubber Mat

3D Rubber Mat

Luggage Mat

Carpet Mat

Hand Tufted Carpet Mat

PVC 3D Mat Lightweight

3D ETC Mat

TPE 5D Mat

Injection Mat

For Various Needs

Rubber Mat

3D Rubber Mat

Luggage Mat

Carpet Mat

Hand Tufted Carpet Mat

PVC 3D Mat Lightweight

3D ETC Mat

TPE 5D Mat

Injection Mat

For Various Needs

Materials and Manufacturing methods suitable for various conditions

Luggage Mat

Rubber Type

Manufacturing large-size single-piece rubber mats has some technical difficulties, but we can. These mats are rugged and popular in Australia, facing harsh off-roads and demanding daily users.

Materials :
Synthetic Rubber (SBR)

**VERY
POPULAR
in Australia**



Product Features

These mats prevent damaging your car from heavy items, sharp points or edges, and moisture penetration.



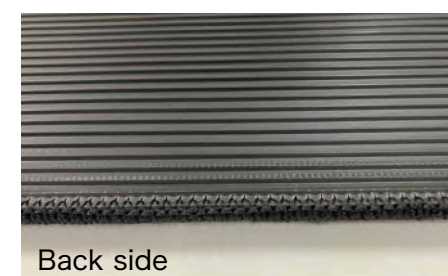
Carpet Type

Protect your luggage compartment from scratches and dirt, and keep your car quiet.

Material : Poly-propylene (frontside), TPS (backside, black)

Reversible Type

One side has high-grade carpet for a sense of luxury, and the other has TPS to protect your car from moisture and dirt.



Technical Point

Integrated production from raw carpet material to the final products achieves high quality and low cost. We also have an established reputation for the beautiful finish of outer overlock stitching, which is difficult to achieve with large-size mats.



Material :
Nylon (frontside), TPS (backside, black color)



Rubber
Mat

Rubber
Mat

3D Rubber
Mat

3D Rubber
Mat

Luggage
Mat

Luggage
Mat

Carpet
Mat

Carpet
Mat

Hand Tufted
Carpet Mat

Hand Tufted
Carpet Mat

PVC 3D
Mat
Lightweight

PVC 3D
Mat
Lightweight

3D ETC
Mat

3D ETC
Mat

TPE
5D Mat

TPE
5D Mat

Injection
Mat

Injection
Mat

For
Various
Needs

For
Various
Needs

Achieving both high-quality and low-cost Carpet Mat

Floor Mat Carpet (Front / Rear)

Carpet mats create a sense of quality and quietness inside the car.
They are the crystallization of the know-how that the Daishin Group has refined for over half a century.
We are confident not only in our processing technology but also in our ability to propose designs.

Attached with a locking mechanism
that is suitable for various cars

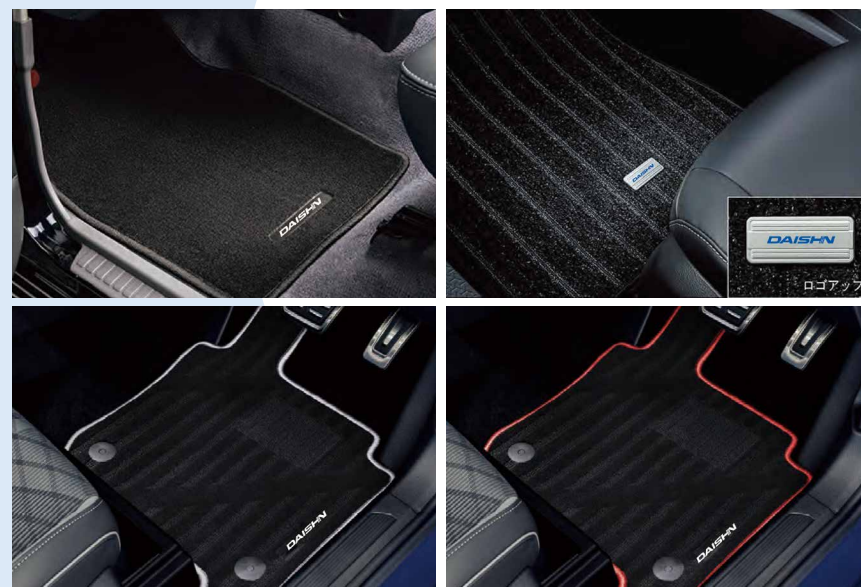


Locking knob



Position of
locking
mechanism

Material : Poly-propylene (frontside), TPS (backside, black)



Product Features

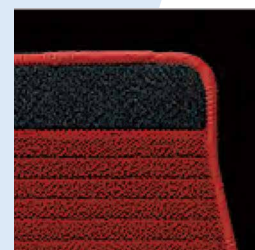
Carpet mats are carefully crafted one by one.
Production is meticulously developed to ensure they fit even the most complex car interior shapes.

Technical Point

Integrated production from raw carpet material to the final products achieves high quality and low cost.

Floor Mat Carpet (Front / Rear)

This mat is made of durable nylon material. The driver's side is made of a durable heel pad.



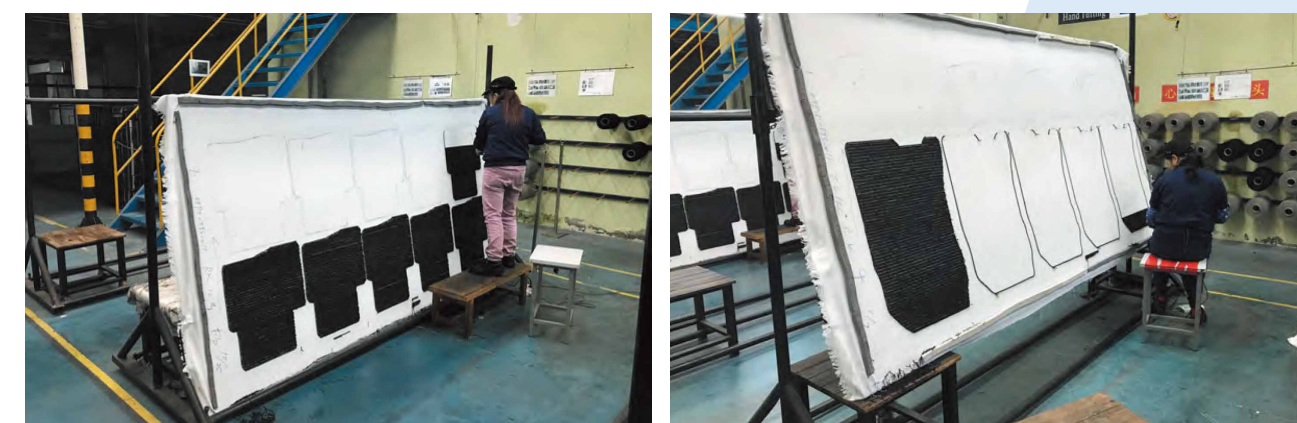
Material : Nylon (frontside), PET (backside, black color)



Skilled craftsmanship makes the interior of the car glamorous. Hand Tufted Carpet Mat

Carving is done with skilled craftsmanship.
It is as gorgeous as a fine carpet and brings a sense of luxury to the car's interior.

Material : Nylon, PET
Weight : 3,000g/m²



Hand tufting process

Product Features

- Large size allows free expression of patterns and colors. Various threads, such as fine, thick, gold, etc., can be drawn together for expression.
- Carving makes it possible to express three-dimensionally.

Rubber
Mat

3D Rubber
Mat

Luggage
Mat

Carpet
Mat

Hand Tufted
Carpet Mat

PVC 3D
Mat
Lightweight

3D ETC
Mat

TPE
5D Mat

Injection
Mat

For
Various
Needs

Rubber
Mat

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Mat

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5D Mat

Injection
Mat

For
Various
Needs



Lightweight for environmental-friendly PVC 3D Mat Lightweight

In recent years, demand for PVC 3D mats has increased in Southeast Asian countries, especially Thailand.

It is an environmentally friendly product with unprecedented lightweight properties and improves fuel efficiency when driving.

Material : PVC, PET



Product Features

While being low-cost, it is possible to create a high-grade design with uneven surfaces that are lightweight and durable.

It can be easily attached to and detached from the vehicle.



Sweat-free maintenance 3D ETC Mat



Product Features

The geometric 3D dimples catch sand and small debris within the mat, which can be easily cleaned by simply removing and shaking it off. A vacuum cleaner is not needed.



Anyone can clean their car's interior at any time without using cleaning tools, regardless of their cleaning habits.

In Taiwan, this product enjoys a significant market share.

Material : Foamed EVA

How it works



Rubber Mat

3D Rubber Mat

Luggage Mat

Carpet Mat

Hand Tufted Carpet Mat

PVC 3D Mat Lightweight

3D ETC Mat

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Injection Mat

For Various Needs

Rubber Mat

3D Rubber Mat

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3D ETC Mat

TPE 5D Mat

Injection Mat

For Various Needs



Unprecedented fit and large coverage area **TPE 5D Mat**

We designed to cover a wide area from the footrest to under the seat in a three-dimensional manner, following the shape of the car floor. This is the latest model of the product, which has improved the dirt-deterrent function.



Material : TPE (frontside), XPE (mid-layer), PET (backside)



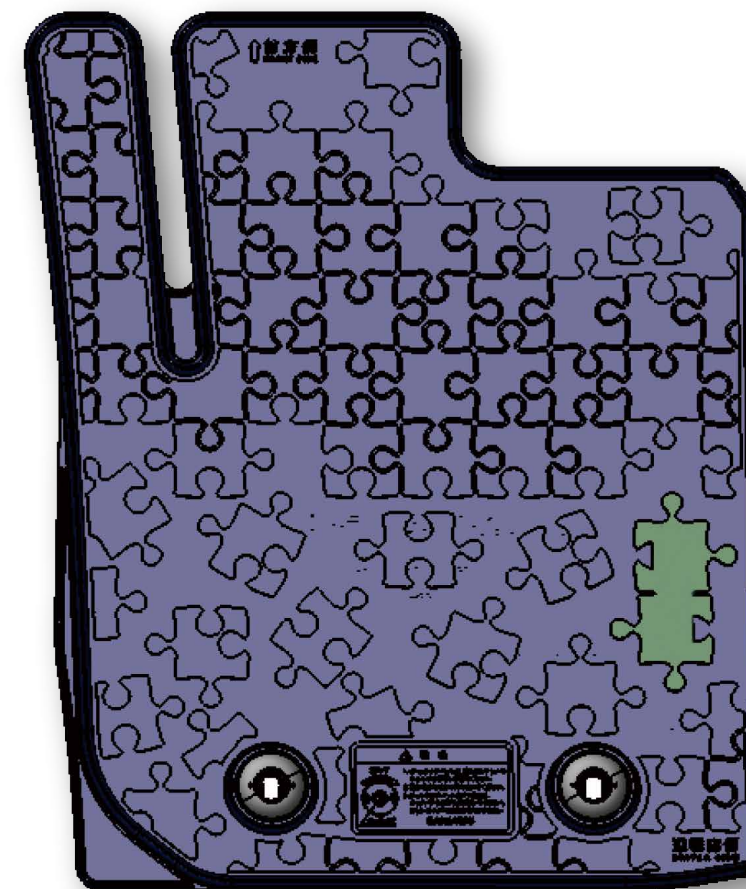
Product Features

Since sand and small debris can be kept inside the mat, the car's interior can be cleaned simply while attached to the car floor.

Free choice in color and design **Injection Mat**

Various shapes and colors are available by injection molding. Cushioning and sufficient strength are provided.

Material : TPS



Product Features

3D molding and various coloring are available, allowing us to respond to our customers' design requirements flexibly.



Meets a wide variety of needs For Various Needs

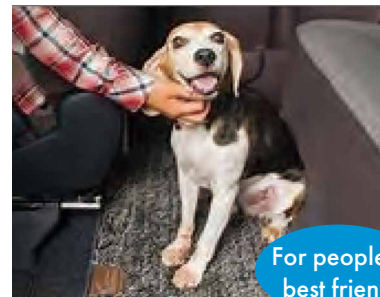
Dog Mat Shaggy Style (Pile length approx. 27mm)

The long-fur carpet's pleasant touch makes your dog feel comfortable and catches loose hair so it does not fly around in the car.

This is highly recommended for pet owners who drive with their pets.

It can also be used as an escape device in case of a stuck tire or to change shoes after a day at the beach.

Material : PP, TPS



For people's
best friend

Product Features

It can be used on the seat or floor when driving with your dog and can be easily cleaned.

Motorcycle Maintenance Mat

Performing motorcycle and bicycle maintenance on the mat prevents oil stains on the floor and reduces work noise when placing parts and tools on the mat.

Durable carpet fabric is used over a rubber material base.



Material : Surface ; Poly-Amid, Backing ; NBR (Flame resistant)



Product Features

The base rubber material is impervious to oil and other contaminants, so it can be laid down at the track or in the garage to deter floor staining. Jet printing can be used to reflect a variety of designs.

SUSTAINABLE DEVELOPMENT GOALS

As a member of the automotive industry, which has a significant impact on the environment and the global economy, we are dedicated to making environmental and social contributions. Our aim is to grow the Daishin Group while working towards the realization of the Sustainable Development Goals (SDGs), making our customers feel that they are supporting a responsible and ethical brand.

Environment



- Promoting the introduction of natural energy power and LED lighting at administrative and production sites
- Development of products using sustainable materials
- Selecting logistics with low environmental impact

Social



- Employment of human resources with diverse perspectives and qualities
- Cultivation of human resources with skills and knowledge
- Promote the creation of a workplace environment in which all employees can play an active role while achieving work-life balance

Growth



- Development of products that support safer and more comfortable driving
- Development of products using sustainable materials

DAISHIN Group Initiatives Toward SDGs

MEMO

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